

Data protection information pursuant to Articles 13 and 14 of the General Data Protection Regulation (GDPR) for merchants

In the following, we will inform you about the processing of your personal data.

1. Responsible party and data protection officer

The controller is Concardis GmbH, Helfmann-Park 7, 65760 Eschborn, Germany, telephone: +49 69 7922-0, fax: +49 69 7922-4500, email: service@concardis.com, represented by its Executive Management Jana Brendel and Carsten Höltekemeyer.

You can contact our data protection officer by email at datenschutzbeauftragter@concardis.com or at our postal address with correspondence addressed to the 'data protection officer'.

2. Which data do we collect and for what purpose?

Contract performance

If you order products or services from us, we process the data necessary for the provision of contractually agreed services. This includes inventory data (name, business address and contact details), data regarding the beneficial owner as well as contract, order and invoice information to fulfil our contractual obligations. The legal basis for this data processing is Article 6, paragraph 1 (b), of the General Data Protection Regulation (GDPR) and the German Money Laundering Act (GwG). This data will be processed by our own in-house competent body in order to implement the contract.

Advertising

We use your contact information (first and last name, postal address) for advertisements by post, provided you have not objected to such use. If we would like to inform you about our products and services via telephone or email, this is done with your consent pursuant to Article 6, paragraph 1 (a), of the GDPR or the provisions of section 7 of the German Unfair Competition Act (UWG), provided we have received your email address as part of a business relationship with you. You can object to the processing of your personal data for advertising purposes or withdraw your consent at any time. To do so, please send us an email to service@concardis.com or inform us at the above-mentioned address.

Credit assessment

As part of this contractual relationship, we transmit the personal data collected regarding the application, execution and termination of this business relationship, as well as information relating to non-contractual conduct or fraudulent conduct, to CRIF Bürgel GmbH, Leopoldstraße 244, 80807 Munich, Germany ('CRIFBÜRGEL'). The legal basis for this transmission is Article 6, paragraph 1 (b) and (f), of the General Data Protection Regulation (GDPR). Transmission on the basis of Article 6, paragraph 1 (f), of the GDPR is only permissible to the extent that this is necessary for the preservation of legitimate interests of our company or of third parties and it does not override the interests or fundamental rights and freedoms of the data subject which require the protection of personal data. The exchange of data with CRIFBÜRGEL also serves to fulfil the statutory obligations to carry out reviews of the creditworthiness of customers (sections 505a and 506 of the German Civil Code).

CRIFBÜRGEL processes the data received and also uses it for the purpose of profiling (scoring) to provide its contract partners in the European Economic Area (EEA) and Switzerland, as well as any potential third countries (provided that the European Union has made a decision regarding their suitability) with information on, among other things, the creditworthiness of natural persons. Further information on the activities of CRIFBÜRGEL can be found in the CRIFBÜRGEL information sheet or can be viewed online at www.crifbuergel.de/de/datenschutz.

3. Disclosure of data

Your personal data will be processed by our own in-house competent body in order to implement the contract or for pre-contractual measures.

Data will only be disclosed to third parties in the context of the statutory requirements. We disclose data, for example, if this is required under Article 6, paragraph 1 (b), of the GDPR for contractual purposes; if we are obliged to do so due to statutory provisions under Article 6, paragraph 1 (c), of the GDPR; or if we have a legitimate interest under Article 6, paragraph 1 (f), of the GDPR to do so for the efficient and effective operation of our business.

For contract performance, we require service providers to whom your personal data may be disclosed in connection with the performance of this contract. These service providers include data centre operators, IT service providers, printing and parcel service providers, credit agencies and other parties involved in performance of the contract. As part of processing orders in accordance with Article 28 of the GDPR, we have therefore made appropriate legal, technical and organisational arrangements with service providers in order to ensure the protection of your personal data in line with the statutory requirements.

Should it become necessary to transmit your data (not as part of processing orders), this only occurs if you have given us your express consent or if we are required due to statutory regulations.

Your personal data will not be transmitted to a third country, i.e. a country outside the EU/EEA, or international organisation.

4. Storage period

The data we store will be erased as soon as it is no longer required for its intended purpose and its erasure does not conflict with any statutory duties of storage. Filing and archival obligations may apply under commercial and tax law. According to statutory requirements, data may be retained for six years in accordance with section 257, paragraph 1, of the German Commercial Code (HGB) (e.g. accounting records) or ten years in accordance with section 147, paragraph 1, of the German Fiscal Code (AO) (e.g. accounting records, business letters, documents relevant to taxation).

5. Your rights

If we process your personal data, you are the data subject within the meaning of the General Data Protection Regulation (GDPR) and have the following rights: right of access (Article 15 of the GDPR), right to rectification (Article 16 of the GDPR), right to erasure (Article 17 of the GDPR), right to restriction of processing (Article 18 of the GDPR), right to data portability (Article 20 of the GDPR) and the right to object to processing (Article 21 of the GDPR). Furthermore, you have the right to complain to a supervisory data protection authority.